

Marketing Copywriter | Magazine Publisher (Laguna Hills)

Description:

The publisher of *Bella Grace*, *Willow and Sage*, *Where Women Create*, and 25 other beautiful, upscale magazines is looking for someone who can support the marketing team in multiple copywriting projects and help the company expand its online presence. The ideal candidate will be an imaginative writer with the skills necessary to craft copy that is attention-grabbing and effective in calling an audience to action. The ability to produce a high volume consistently, monitor results from various campaigns, and make adjustments quickly is a must.

If you are looking for an exciting growth opportunity in a creative field, we encourage you to apply.

Responsibilities Include:

- Managing, and providing content for, company blogs
- Contacting press and media outlets to promote the company and set up interviews, submit articles or potential stories, and garner media mentions
- Writing and editing copy for website, e-newsletters, print ads, flyers, and more
- Generating subscriptions and renewals by email and mail
- Coordinating promotions and ad campaigns for various social media platforms, including, but not limited to Facebook, Twitter, and Instagram
- Communicating with published artists, bloggers, customers, and industry professionals to promptly respond to inquiries
- Working on digital compilations
- Tracking the success of marketing campaigns and proposing new ideas to boost performance
- Developing ideas to acquire new business

Education/Experience:

- A degree in a communications-related field and/or relevant experience in a workplace that required extensive writing.
- Someone who has an eye for aesthetics and can give creative direction to designers in order to achieve highly effective promotional materials is a major plus.

To learn more about our company, visit:

stampington.com | bellagracemagazine.com | willowandsage.com

To be considered, please submit the following to **marketing@stampington.com**:

- Resume
- Writing samples
- Salary requirements

This is a Full-Time Position.

- Location: Laguna Hills, CA
- Compensation: depending upon experience | Eligible for 401K and company health benefits.