



CLASSIC ART STAMPS
THE STAMPERS' SAMPLER
SOMERSET STUDIO
BELLE ARMOIRE

FOR IMMEDIATE RELEASE

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**NEW PHOTOGRAPHY MAGAZINE FINDS SUCCESS
WITH TWO PRESTIGIOUS AWARDS**

Laguna Hills, CA – October 21, 2008 – Stampington & Company's premier photo-journalism publication, *Life Images*, has recently received two prestigious honors – being named one of the Hottest Launches of 2008 by Min Magazine and Mr. Magazine (magazine expert Dr. Samir Husni) and a bronze Gold Ink award for excellence in printed media.

Called “the country's leading magazine expert” by Forbes ASAP magazine, Dr. Husni has been deeply involved in the magazine industry for over 20 years. He is the author of the annual Samir Husni's Guide to New Magazines, currently in its 22nd year, and is the editor of *The Future of Magazines*. When selecting his annual list of hottest launches, Dr. Husni considers numerous factors, including ability to generate publicity, relevancy to the intended market, diversified and specialized nature, and innovativeness. *Life Images*, launched on January 1, 2008, puts a unique spin on the art of photography by showcasing bold, full-page images alongside thought-provoking quotes, poetry and journaling that give readers a glimpse behind the lens.

This year's Gold Ink Award winners were chosen from nearly 1,500 entries submitted across all categories. Winning pieces surpassed their competitors based on print quality, technical difficulty and overall visual effect. Stampington & Company received a bronze award in the “Consumer Magazines” category, in conjunction with Quebecor World Midland printing company, for the production of *Life Images* Winter 2008 (released on January 1, 2008). *Somerset Studio* May/June 2007 and *Somerset Digital Studio* Volume 1 (released on March 1, 2008) both received pewter awards in the same category. The May/June 2007 issue of

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Somerset Studio also received a silver award from the IAPHC, The Graphic Professionals Resource Network, through their 33rd International Gallery competition late last year.

“We are always thrilled when any of our publications receive awards, but these honors are extra special,” says Stampington & Company’s Publisher and President, Kellene Giloff. “*Life Images* represents the hard work and determination of our editorial and design teams in bringing our artistic vision to the world of photography. With the increasing popularity of digital cameras, we wanted to give amateur photographers a forum to share their exceptional photographs, and to show readers that they don’t need to be professionals to take outstanding photos.”

Life Images is released quarterly and is available directly through Stampington & Company or on newsstands in the “Photography” or “Craft & Hobby” sections. The award-winning premier issue is still available directly from Stampington & Company online at www.stampington.com or over the phone at 1-877-782-6737. To learn more about Mr. Magazine, Dr. Samir Husni, visit www.mrmagazine.com. To learn more about the Gold Ink Awards, visit www.goldink.com. For more information about this release, including print-ready images, visit www.stampington.com/press.

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About Stampington & Company

Stampington & Company® is the publisher of *Somerset Studio*®, *Somerset Memories*™, *The Stampers’ Sampler*®, *Art Doll Quarterly*™, *Take Ten*™, *Altered Couture*®, *Belle Armoire*®, and 17 other premier art and crafting publications. The company also produces exclusive collections of rubber art stamps and artist papers. Information about Stampington & Company publications can be found on the web at www.stampington.com.